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1st Asian Cities
**Innovation
Challenges**

24 - 26 APRIL 2024

TEHRAN IRAN



Asian
Mayors
Forum



1st Asian Cities Innovation Challenges

Iran-Tehran



About the event

Creating an opportunity for the participation and convergence of Asian citizens in line with AMF motto, "Asia for Citizens, Integration for a Better Life", has always been one of the most important pillars of this organization's activity. Reaching this aim is possible through organizing participatory international events covering a wide range of activities and fields such as education, joint projects, research, introducing capacities and so on.

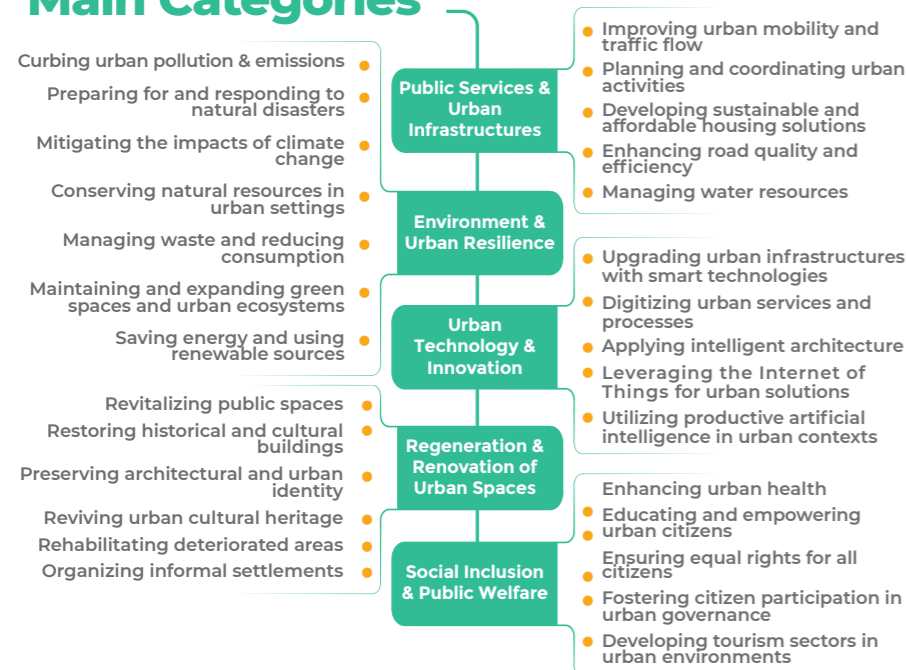
In recent years, startup weekends have been one of the creative steps taken in more than a thousand cities across the world, yielding useful and positive results. These innovative events provide a unique opportunity for learning and starting successful innovative businesses. Asian Mayors Forum intends to create such an opportunity for the Asian cities, holding a startup weekend under InCity umbrella platform. While benefitting from the innovation and skills of the startup businesses in solving the urban challenges, this will also help support the new ideas and innovative startups.

Urban challenges


Cities throughout Asia have identified a range of small to medium-scale challenges across various sectors and shared them with the secretariat of the Asian Mayors Forum. Now, it's your opportunity to contribute solutions to these challenges using your ideas, designs, and products, and become part of the urban business landscape.

Upon registration, our trainers and mentors will furnish participants with a comprehensive list of identified urban challenges.


Main Categories




Participants



- Individuals or groups with initial ideas
- Newcomers or newly-formed groups
- Individuals eager to learn essential teamwork skills
- Individuals looking to enter new businesses



- Small groups with a defined idea
- Those interested in mastering a robust and effective presentation method
- Individuals or teams lacking an initial product
- Individuals or teams lacking a specific business plan and growth model
- Those aiming to attract accelerators



- Start-up and businesses with modest initial capital
- Individuals or teams with a known target market
- Individuals or teams with a specific business plan and growth model
- Individuals or teams seeking to attract capital & investors
- Those looking to develop the target market and increase product sales
- Those seeking to assess the ongoing status of their business and product
- Those willing to receive coaching






Why should you participate in this event?

- Access to nine specialized training workshops
- Free mentorship with international coaches exclusive to each category (seed, sprout, sapling)
- Four nights of complimentary accommodation with meals, snacks, and transportation service to the event venue
- Opportunity to engage in the international business environment and present ideas/plans/products to Asian cities' authorities, ambassadors, and international organizations
- An international certificate of attendance at the event
- Chance to interact and exchange culture and experiences with fellow Asian citizens
- Ability to participate in bilateral and multilateral meetings with investors, heads of successful businesses, and cities' officials from across Asia, after coordination by the event organizers
- Possibility of receiving a full grant or entrance grant for all participants
- Opportunity to network with successful business owners from across the Asian continent
- Joining the InCity platform's entrepreneurial network and preparing for global expansion of designs and products

Event Process

- 1st Stage** → Gathering challenges from Asian cities - until February 29, 2024
- 2nd Stage** → Participant registration in three levels - until March 20, 2024
- 3rd Stage** → Assessing participants based on their level - until April 5, 2024
- 4th Stage** → Reviewing ideas, designs, and products and aligning them with urban challenges - until April 20, 2024
- 5th Stage** → Staging a three-day event in Tehran city – April 24-26, 2024
- 6th Stage** → Providing support to top ideas and projects by cities, accelerators, and investors - throughout the year

What winners will receive

 Seed First-place	 Seed Second-place	 Seed Third-place
cash prize \$1000	cash prize \$800	cash prize \$500
 Sprout	 Sapling	
Minimum rewarded capital: \$50000 Get 6 months of free space in the science and technology park of your province	Minimum rewarded capital: \$50000 Get 12 months of free space in the science and technology park of your province	



Registration

Registration Deadline: April 19, 2024

Registration Fee: \$100



Special discount for group registration