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1st Asian Cities. Innovation Challenges

24-26 APRIL 2024 TEHRAN IRAN

1st **Asian Cities Innovation Challenges**

Iran-Tehran



About the event

Creating an opportunity for the participation and convergence of Asian citizens in line with AMF motto, "Asia for Citizens, Integration for a Better Life", has always been one of the most important pillars of this organization's activity. Reaching this aim is possible through organizing participatory international events covering a wide range of activities and fields such as education, joint projects, research, introducing capacities and so on.

In recent years, startup weekends have been one of the creative steps taken in more than a thousand cities across the world, yielding useful and positive results. These innovative events provide a unique opportunity for learning and starting successful innovative businesses. Asian Mayors Forum intends to create such an opportunity for the Asian cities, holding a startup weekend under InCity umbrella platform. While benefitting from the innovation and skills of the startup businesses in solving the urban challenges, this will also help support the new ideas and innovative startups.

Urban challenges

Cities throughout Asia have identified a range of small to medium-scale challenges across various sectors and shared them with the secretariat of the Asian Mayors Forum. Now, it's your opportunity to contribute solutions to these challenges using your ideas, designs, and products, and become part of the urban business landscape.

Upon registration, our trainers and mentors will furnish participants with a comprehensive list of identified urban challenges.

Main Categories Improving urban mobility and traffic flow Curbing urban pollution & emissions Planning and coordinating urban activities **Public Services &** Preparing for and responding to natural disasters Developing sustainable and affordable housing solutions Infrastructures Mitigating the impacts of climate Enhancing road quality and efficiency Conserving natural resources in Managing water resources Managing waste and reducing Upgrading urban infrastructures with smart technologies Maintaining and expanding green spaces and urban ecosystems Digitizing urban services and processes Saving energy and using renewable sources Applying intelligent architecture Leveraging the Internet of Things for urban solutions Revitalizing public spaces • Utilizing productive artificial Restoring historical and cultural intelligence in urban contexts Regeneration & Preserving architectural and urban Enhancing urban health Educating and empowering urban citizens Reviving urban cultural heritage Rehabilitating deteriorated areas Ensuring equal rights for all citizens Organizing informal settlements

& Public Welfar

Fostering citizen participation in

Developing tourism sectors in urban environments

Participants



- Individuals or groups with initial ideas
- Newcomers or newly-formed groups
- Individuals eager to learn essential teamwork skills
- Individuals looking to enter new businesses



- Small groups with a defined idea
- Those interested in mastering a robust and effective
- presentation method
- Individuals or teams lacking an initial product
- Individuals or teams lacking a specific business plan and growth model
- Those aiming to attract accelerators



- Start-up and businesses with modest initial capital
- Individuals or teams with a known target market
- Individuals or teams with a specific business plan and growth model
- Individuals or teams seeking to attract capital & investors
- Those looking to develop the target market and increase product sales
- Those seeking to assess the ongoing status of their business and product
- Those willing to receive coaching

Why should you participate in this event?

- Access to nine specialized training workshops
- Free mentorship with international coaches exclusive to each category (seed, sprout, sapling)
- Four nights of complimentary accommodation with meals, snacks, and transportation service to the event venue
- Opportunity to engage in the international business environment and present ideas/plans/products to Asian cities' authorities, ambassadors, and international organizations
- An international certificate of attendance at the event
- Chance to interact and exchange culture and experiences with fellow Asian citizens
- Ability to participate in bilateral and multilateral meetings with investors, heads of successful businesses, and cities' officials from across Asia, after coordination by the event organizers
- Possibility of receiving a full grant or entrance grant for all participants
- Opportunity to network with successful business owners from across the Asian continent
- Joining the InCity platform's entrepreneurial network and preparing for global expansion of designs and products

Event Process

1st Stage Gathering challenges from Asian cities - until February 29, 2024

2nd Stage Participant registration in three levels - until March 20, 2024

3rd Stage Assessing participants based on their level - until April 5, 2024

4th Stage Reviewing ideas, designs, and products and aligning them with urban challenges - until April 20, 2024

5th Stage Staging a three-day event in Tehran city – April 24-26, 2024

6th Stage Providing support to top ideas and projects by cities, accelerators, and investors - throughout the year

What winners will receive



cash prize \$1000



cash prize \$800



cash prize \$500



Minimum rewarded capital: \$50000

Get 6 months of free space in the science and technology park of your province



Minimum rewarded capital: \$50000

Get 12 months of free space in the science and technology park of your province



Registration

Registration Deadline: April 19, 2024
Registration Fee: \$100



Special discount for group registration