Asian Cities Innovation Challenges

Iran-Zahedan



About the event

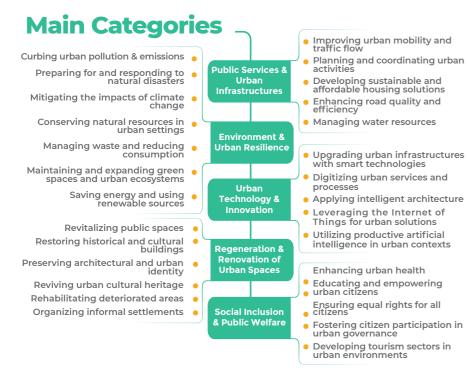
Creating an opportunity for the participation and convergence of Asian citizens in line with AMF motto, "Asia for Citizens, Integration for a Better Life", has always been one of the most important pillars of this organization's activity. Reaching this aim is possible through organizing participatory international events covering a wide range of activities and fields such as education, joint projects, research, introducing capacities and so on.

In recent years, startup weekends have been one of the creative steps taken in more than a thousand cities across the world, yielding useful and positive results. These innovative events provide a unique opportunity for learning and starting successful innovative businesses. Asian Mayors Forum intends to create such an opportunity for the Asian cities, holding a startup weekend under InCity umbrella platform. While benefitting from the innovation and skills of the startup businesses in solving the urban challenges, this will also help support the new ideas and innovative startups.

Urban challenges

Cities throughout Asia have identified a range of small to medium-scale challenges across various sectors and shared them with the secretariat of the Asian Mayors Forum. Now, it's your opportunity to contribute solutions to these challenges using your ideas, designs, and products, and become part of the urban business landscape.

Upon registration, our trainers and mentors will furnish participants with a comprehensive list of identified urban challenges.



Participants



- Individuals or groups with initial ideas
- Newcomers or newly-formed groups
- Individuals eager to learn essential teamwork skills
- Individuals looking to enter new businesses



- Small groups with a defined idea
- Those interested in mastering a robust and effective
- presentation method
- Individuals or teams lacking an initial product
- Individuals or teams lacking a specific business plan and growth model
- Those aiming to attract accelerators



- Start-up and businesses with modest initial capital
- Individuals or teams with a known target market • Individuals or teams with a specific business plan and
- growth model
- Individuals or teams seeking to attract capital & investors
- Those looking to develop the target market and increase
- Those seeking to assess the ongoing status of their business and product
- Those willing to receive coaching

Why should you participate in this event?

- Access to nine specialized training workshops
- Free mentorship with international coaches exclusive to each category (seed, sprout, sapling)
- Four nights of complimentary accommodation with meals, snacks, and transportation service to the event venue
- Opportunity to engage in the international business environment and present ideas/plans/products to Asian cities' authorities, ambassadors, and international organizations
- An international certificate of attendance at the event
- Chance to interact and exchange culture and experiences with fellow Asian
- Ability to participate in bilateral and multilateral meetings with investors. heads of successful businesses, and cities' officials from across Asia, after coordination by the event organizers
- Possibility of receiving a full grant or entrance grant for all participants
- Opportunity to network with successful business owners from across the
- Joining the InCity platform's entrepreneurial network and preparing for global expansion of designs and products

Event Process

1st Stage Gathering challenges from Asian cities - until February 29, 2024

2nd Stage Participant registration in three levels - until March 20, 2024

3rd Stage Assessing participants based on their level - until April 5, 2024

4th Stage Reviewing ideas, designs, and products and aligning them with urban challenges - until April 20, 2024

5th Stage Staging a three-day event in Zahedan city - April 24-26, 2024

6th Stage Providing support to top ideas and projects by cities, accelerators, and investors - throughout the year

What winners will receive







cash prize \$1000

cash prize \$800

cash prize \$500



Minimum rewarded capital: \$50000

Get 6 months of free space in the science and technology park of your province



Minimum rewarded capital: \$50000

Get 12 months of free space in the science and technology park of your province



Registration Deadline: March 20, 2024 Registration Fee: \$100

(Applicants may qualify for a full grants)



Registration Deadline: April 5, 2024 Registration Fee: \$150 (Applicants may qualify for an entrance grant)



Registration Deadline: April 20, 2024 Registration Fee: \$200



Special discount for group registration



















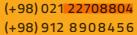












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