### Call for participation in **Asian Cities Startup Weekend**



## What is this event?

### **About the first Startup Weekend of Asian Cities**

Creating an opportunity for the participation and convergence of Asian citizens in line with AMF motto, "Asia for Citizens, Integration for a Better Life", has always been one of the most important pillars of this organization's activity. Reaching this aim is possible through organizing participatory international events covering a wide range of activities and fields such as education, joint projects, research, introducing capacities and so on.

In recent years, startup weekends have been one of the creative steps taken in more than a thousand cities across the world, yielding useful and positive results. These innovative events provide a unique opportunity for learning and starting successful innovative businesses. Asian Mayors Forum intends to create such an opportunity for the Asian cities, holding a startup weekend under InCity umbrella platform. While benefitting from the innovation and skills of the startup businesses in solving the urban challenges, this will also help support the new ideas and innovative startups.

# Benefits & opportunities Why should cities participate?

- An opportunity to examine small- and medium-scale urban challenges by experts and specialists at the international level
- Supporting creative and innovative businesses in line with city-citizen solidarity
- Creating an opportunity for direct interaction with citizens to solve urban challenges
- An opportunity to find solutions for urban challenges
- An opportunity to generate ideas and participate in advancing the goals of other Asian cities
- Getting to know innovative methods of solving similar challenges
- A platform for creating urban businesses and creating jobs

## **Participation**

### How to participate?

All Asian cities are qualified to participate in this event, taking part in one or all of the following steps:

- Presenting the challenges of their city based on the key points (in this section, cities can announce their small- and medium-scale problems and challenges in various areas of urban management according to the registration form)
- 2 The participation of mayors and city officials in the opening and closing ceremonies of the event with the invitation and support of the AMF Secretariat
- 🟅 Financial and intellectual support from cities for selected events, individuals or projects
- 🚣 Introduction of representatives, elites and urban experts as members to the jury, scientific and technical
- Promoting the event by advertising in target groups (urban businesses, startups, students and groups of citizens)







### **Main Categories**

- Reducing urban pollution •
- Managing natural disasters and mitigating the crises
- Reducing climate change impact •
- Managing and preserving natural resources in urban environment
- Waste management and reducing oconsumption
- Preserving green spaces and urban ecosystems
  - Optimizing energy consumption and using clean energy
  - Reconstruction of public spaces •
- Restoration of historical building •
- Recovering urban architecture and identity
  - Revival of urban cultural heritage
    - Revival of worn-out urban areas 

      Managing informal settlement

Public Services & Urban Infrastructures

Environment & Urban Resilience

- Urban Technology & Innovation
- Regeneration & Renovation of Urban Spaces
- Social Inclusion & Public Welfare

- Public transportation and traffic reduction
- Organizing urban activities
- Sustainable and affordable housing
- Optimizing the roads and passages
- Managing water resources
- Smartification of urban infrastructures
- Digitalization of cities
- Smart architecture
- IoT integration
- Generative AI for cities
- Improving urban health
- Education and empowerment of citizens
- Equal rights for all citizens
- strengthening citizen participation in urban management
- Improving all kinds of tourism in the urban environment

### **Organizing process**







