



Asian for Citizens, Integration for Better Life

ASIAN MAYORS AWARD

For City Prosperity and Urban Governance

- **Purposes & Objectives**

Asian Mayors Award for city prosperity and better life, to be known as AMF Award, is intended to promote and reward the successful and best practices of cities and local governments in advancing AMF goals and improving urban governance, city prosperity and quality of life for the citizens.

By promoting innovative plans, activities and practices of cities and local governments, the award provides examples and guidance to cities and local governments in their endeavors to achieve comprehensive, harmonious, sustainable, resilient and smart development, thus making great contribution to global cooperation among cities.

The purposes of the award can be expressed in the following four aspects:

- Encouraging Asian cities Integration and cooperation,
- Rewarding outstanding roles and performances of mayors, urban leaders and local governments,
- Improving quality of life for citizens,
- Publicizing and advocating successful cases in urban governance,

The Asian Mayors Award to be awarded to innovative initiatives , policies, projects and practices in Urban Governance and City Prosperity all over the Asia. Its objective is to recognize the importance of public sector innovation in promoting the socio-economic conditions, the quality of environment and sustainability of cities and regions, and advancing the livelihood of their citizens.

- **Content & Intervals**

The first Asian Mayors Award will be awarded in the Sixth General Assembly Meeting in 2021 and it will be presented every three years to up to 5 outstanding initiatives that are judged according to the rules and procedures and each will receive a prize consisting of an AMF Trophy and Certificate.

- **Eligibility Criteria**

1. The Asian Mayors Award is open to all Asian cities and urban regions inside Asia continent.
2. Submitters shall be responsible for the truth and validity of their submissions.
3. Submitted applications for the Asian Mayors Award should meet the following criteria:



- It should involve an original initiative such as a policy, a project or practice aimed at promoting social, environmental, technological, economic, and/or governance/administrative undertakings in the city or region.
- It must be currently running, or have been completed within the past three years.
- It must provide indicators or evidence of substantial impacts or changes that cause or contribute to meeting the stated objective(s) of the initiative.
- Submissions that do not succeed in being selected for the AMF Award may re-submit in subsequent cycles should there be new evidence or indicators of impacts or changes.

- **Assessment Criteria**

Eligible initiatives will be assessed according to four main criteria of equal weight. Documentary evidence will be required to enable the jury to reach their decision.

- a. Innovativeness: the extent to which a new policy, an original project, or creative practice has been developed to address a major social, economic, environmental or governance issue,
- b. Effectiveness: the extent to which the initiative has achieved or is well on its way to achieving the proposed objective(s) and/or desirable outcomes.
- c. Transferability: the value and lessons learned of the initiative in inspiring others to adopt new policies or good practices,
- d. Significance: the importance or relevance of the initiative in addressing problems and issues of public concern.

- **Selection Process**

The selection Process used by the Asian Mayors Award to identify the final winners involves two impartial and independent phases:

Phase I: review by a regionally representative Technical Committee comprising of up to 12 persons with extensive experience in different domains to shortlist up to 15 initiatives of equal merit from all submissions.

Phase II: selection of up to five (5) award winners from shortlist by an independent Jury composed of five eminent personalities jointly identified by AMF Secretariat. The Jury reserves the rights to award less than five (5) initiatives but not more than five (5) initiatives in any given interval. The Jury's decision is final and not contestable.

- **Awarding Procedures**

Submissions which are selected for the Asian Mayors Award will be notified by the Asian Mayors Secretariat via email, telephone or fax. The Award, including trophies and certificates will be handed over to the Asian Mayors Award Winners at an award ceremony held at the AMF General Assembly Meeting. The award shall be discerned to the mayor of the award –winning city or a senior official of the city government should the mayor not be able to come personally.

